



EMBRACE THE  
**PURITY OF SCALE-FREE,  
AND PERFECT WATER**

WELCOME TO  
**SOFTFLOW™**

The Ultimate Solution for  
Hard Water Problems

**Zero  
Maintenance**

Provides seamless hard water solution, eliminating the need for regular maintenance.

**Consistent  
Quality**

Delivers purified and smooth water consistently, enhancing daily use.

**Sustainable &  
Cost-effective**

Eco-friendly and economical, reducing expenses while improving water quality.



# WHO ARE WE?

Welcome to SOFTFLOW™, your trusted partner in tackling hard water challenges. A brand by Aquaficient Technologies Pvt. Ltd., we offer innovative, effective, and sustainable water softening solutions. A passionate team with cumulative experience of over 35 years dedicated to revolutionizing water treatment with exceptional customer service and sustainable solutions.



## OUR VISION

At SOFTFLOW™ we pioneer transformative water solutions with a vision to create a world where water is vital, healthy and sustainable. We aim to reshape water usage effectively, ensuring a better future for all.

# CURRENT WATER CHALLENGES

## Hard Water Problems in Everyday Life

Hard water can significantly impact daily activities, from laundry and dishwashing to the efficiency of appliances and the health of your skin and hair. Here are some common issues caused by hard water.



### Hair & Health Challenges :

Hard water removes the natural moisture and oils from hair, leaving it dry, brittle, and prone to breakage. It can also make hair frizzy, dull, and hard to manage. Hard water increases the risk of Kidney Stones.



### Skin Irritation Struggles :

The minerals in hard water can block pores and remove natural oils, causing dryness, irritation, and itching, especially for sensitive skin.



### Reduced Appliance Efficiency :

Scale buildup from hard water reduces the efficiency of pipes, appliances, and water heaters by up to 48%, leading to higher maintenance, shorter lifespans, and an increase in Energy Bills..



### Fabric Fading and Wear :

Hard water causes colors to fade and fabrics to wear out faster, while SOFTFLOW™ preserves the brightness, softness, and lifespan of clothing.



### Soap and detergent Waste :

Hard water reacts with soap to form a scum-like residue instead of a proper lather, requiring more detergent for effective cleaning.



### Rust & corrosion :

Hard water accelerates rust in pipes and fixtures, leading to leaks, stains, and costly repairs in everyday household systems.

# INTRODUCING SOFTFLOW™: YOUR ULTIMATE HARD WATER SOLUTION

Introducing SOFTFLOW™, the ultimate solution to all your hard water problems. Designed by Aquaficient Technologies Pvt. Ltd., SOFTFLOW™ offers a hassle-free, long-term solution with zero maintenance.

## SOFTFLOW™ - THE INNOVATIVE SEQUESTRATION TECHNOLOGY

SOFTFLOW™ uses certified Slow-Phos media. When the water flows through the SOFTFLOW™, the certified media will slowly dissolve in the water and isolate the calcium and magnesium. The coated minerals remain suspended in the water, instead of sticking to surfaces, reducing scale build-up and corrosion, protecting all the appliances and fixtures, hair, and skin. It also removes the existing scale over a period of time.

### Advantages of SOFTFLOW™



#### Zero Maintenance

No need for regular maintenance, adding salt, or cleaning tanks.



#### Consistent Water Quality

Ensures sustained, pure, and soft water for various household uses.



#### Multi-Channel Use

Flexible installation for individual outlets or common water lines.



#### Sustainable Solution

Zero wastage and complete utilization of every drop of water with no electricity usage.



#### Better ROI

Reduced maintenance costs, increased appliance lifespan, and energy savings.



#### Proven Scale Reduction

Effectively reduces scaling, enhancing water quality and reviving appliances and bath fittings.

# Enjoy Soft Water in Every Corner of Your Home with SOFTFLOW™



Hard Water	SOFTFLOW™ F1	Treated Water
 100% Maintenance Free	 No Salt	Brand SOFTFLOW™
 works on Gravity Flow	 Enhanced Water Quality	Model F1
 No Magnet	 No Electricity Requires	Dimensions 72 X 72 X 378 (mm)
 High Capacity Output	 Minimum Space Requires	Fitting Type BSPT
		Inlet Outlet Size 1" FT
		Flow Rate (metric) 80 LPM
		Housing Material ABS (Food Grade)
		Replacement type Complete Device Replacement
		Segment Domestic / Industrial
		Maximum Operating Temperature 45°C
		Temperature Range 6°C- 45°C
		Pressure 88psi Max
		Application Scale & Corrosion
		Replacement Interval* Wole House -12 months Only for Bathrooms – 24 months
		Micron Rating 2500μm

**Zero Maintenance, Consistent Water Quality & Multi-Channel Use**



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**Disclaimer:**  
Device lifespan based on standard conditions